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FOR IMMEDIATE RELEASE:

**RE/MAX REALTY AFFILIATES OFFERS TETHERED BALLOON RIDES
CONTRIBUTIONS TO BE DONATED TO CHILDREN'S MIRACLE NETWORK**

September 8, 2006 – RENO, NV – RE/MAX Realty Affiliates is sponsoring an inflation of the RE/MAX hot air balloon on Sunday, September 10th at 7:30 am, at the Reno Balloon Races, Rancho San Rafael Park. Tethered rides in the 70-foot-tall balloon will be offered. A \$10 donation to the Children's Miracle Network.

The balloon is one of more than 80 hot air balloons in the world that carry the distinctive red, white and blue RE/MAX trademark. Headquartered in Denver, Colo., RE/MAX International adopted the hot air balloon as a promotional symbol in 1978. Since that time, RE/MAX International, regions, offices and sales associates have sponsored or participated in hundreds of balloon events around the world.

An exciting new element in the RE/MAX balloon program is "Soaring Home," a 115,000-cubic-foot hot air balloon that will make appearances at festivals and special events throughout North America. "Soaring Home" will play a prominent role at the RE/MAX Balloon Celebration, part of the 17-day Centennial of Flight Celebration in Dayton, Ohio, in July 2003.

RE/MAX has presented balloon tetherings or flights for many schools and museums. Many teachers have used a special RE/MAX curriculum about ballooning, developed by Colorado State University. Based on a plan by RE/MAX to circumnavigate the world in a helium balloon held aloft in the stratosphere, the K-12 curriculum has dozens of activities for students. It can be accessed and downloaded online by visiting www.remax.com, then clicking on "RE/MAX Sports," then "Ballooning."

To learn more about RE/MAX Realty Affiliates, contact Amy Lessinger at 775-853-1167 or visit www.renotothemax.com.