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FOR IMMEDIATE RELEASE:

PAMELA RICCI AWARDED THE NEVADA CRS OF THE YEAR

RENO, NV – October 12, 2006 – Pamela Ricci, a REALTOR® with RE/MAX Realty Affiliates, was recently honored with the prestigious Certified Residential Specialist (CRS) of the Year award by the Sierra Nevada Chapter.

“It is an honor to receive this award. I have worked through my business and volunteer efforts to do the best job I can and to have been recognized is a privilege,” said Ricci.

The CRS credential is held by the top 4% of REALTORS® nationwide. The nomination is based on continuing education, years in business, volume of transactions and voluntary work. The Council of Residential Specialists is the largest not-for-profit affiliate of the National Association of Realtors.

Ricci was instrumental in building the Sierra Nevada Chapter and is currently the organization’s Immediate Past President.

CRS promotes higher education among REALTORS® who want to achieve their CRS designation.

Home buyers and sellers can be assured that CRS Designees subscribe to the strict REALTOR code of ethics, have access to the latest technology and are specialists in helping clients maximize profits and minimize costs when buying or selling a home.

For more information, please contact Pamela Ricci at 775-327-9907.