



CONTA CT: Tiffany Frisch
775-337-2477

FOR IMMEDIATE RELEASE:

KIM DE LANCEY AND BRIAN LESSINGER HAVE BEEN AWARDED THE CERTIFIED RESIDENTIAL SPECIALIST DESIGNATION

RENO, NV – December 15, 2006 – RE/MAX Realty Affiliates' REALTORS® Kim de Lancey and Brian Lessinger have been awarded the prestigious Certified Residential Specialist (CRS) designation by the Council of Residential Specialists, the largest not-for-profit affiliate of the National Association of Realtors.

Both REALTORS® were required to complete a series of courses and meet a minimum level of production to earn the designation.

Fewer than 4% of REALTORS® nationwide have earned the CRS credential. To receive the CRS designation, REALTORS must complete advanced courses and have demonstrated professional expertise in the field of residential real estate. **Of the 115 RRA agents, 28 or approximately 25% of them hold the coveted CRS designation.**

A Real Estate veteran with nearly 20 years of experience, de Lancey has worked on both sides of the industry. After 14 years in the Southern California resale market, de Lancey sold new homes for 4 years after moving to Reno in 2001. She was excited to return to the resale market when Amy Lessinger opened RE/MAX Realty Affiliates in 2005. de Lancey believes in continually improving her education and knowledge and has obtained the following professional designations: Graduate Real Estate Institute (GRI), Accredited Buyer's Representative (ABR) and Residential Construction Certified and Certified New Home Specialist. She was able to use her knowledge and background of toward her CRS. Also, she has earned her Bachelor of Science in Business Management.

"To earn the CRS, you must demonstrate experience and knowledge, so these REALTORS® really are the cream of the crop. Having such a prestigious designation is a key factor in outside referral business and relocation," said de Lancey.

Brian Lessinger began his career in Real Estate six years ago after working in the corporate world. He holds a degree in Finance, an MBA and professional designations: ABR and GRI.

Lessinger believes that the CRS is a natural progression for his real estate career.

“This really is the next level for me in my real estate career. To have the knowledge and expertise that this designation offers is unparalleled,” said Lessinger. “Because only five percent of REALTORS® have the CRS designation, it really helps to identify a professional when helping a client with relocation or a referral in another community.”

Homebuyers and sellers can be assured that CRS designees subscribe to the strict REALTOR code of ethics, have access to the latest technology and are specialists in helping clients maximize profits and minimize costs when buying or selling a home.

RE/MAX Realty Affiliates has quickly grown to be the second highest producing office as recognized by Northern Nevada Regional Multiple Listing Service. For more information, please contact Amy Lessinger at 775-327-9910.