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RE/MAX Realty Affiliates Welcomes New Real Estate Team

(Reno, Nev.)— RE/MAX Realty Affiliates is pleased to announce that real estate professionals Kathy Gugliotta and Diane Heaton, have joined forces to become the newest REALTOR® team in Reno.

With over 32 years of combined experience in new homes sales, Gugliotta and Heaton have extensive training in maximizing the features and benefits of each home they sell, and locating ideal homes for their buying clients.

“Whether we are giving buyers the keys to their new home or giving the seller’s keys to the next family, being involved in such a personal aspect of our clients’ lives is a privilege that we take very seriously and appreciate,” Heaton said.

The team is excited to be part of the RE/MAX family and is looking forward to earning the many designations and accreditations that are offered to RE/MAX REALTORS®.

“RE/MAX offers the training, technology and tools necessary for today’s complex real estate market,” Heaton said. “This is serious business and RE/MAX treats it as such.”

In 1987, Gugliotta began working as a full-time REALTOR® in San Diego. She relocated to Reno in 1993 and has been selling new homes ever since. “This experience has helped me to have a very strong understanding of the buyer’s needs and the builder’s requirements for closing the sale,” she said.

Heaton received her real estate license in 1996 and quickly became a certified new home specialist. She had previously been in direct sales for 30 years and felt that real estate was the natural progression for her.

Both Gugliotta and Heaton have an extensive array of philanthropic interests. They support the Sales & Marketing Council of the Builders Association, Builders Association Charity, American Society for the Prevention of Cruelty to Animals and American Cancer Society, in addition to many others.

RE/MAX Realty Affiliates has quickly grown to be the second highest producing office as recognized by Northern Nevada Regional Multiple Listing Service. For more information about becoming a RRA agent, contact Amy Lessinger at (775) 327-9910.

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