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CONTACT: Heidi Stroebe
The Glenn Group
(775) 686-8759 office
(775) 338-8420 cell
hstroebe@theglenngroup.com

RE/MAX Realty Affiliates Walks for the Cure

Real-estate agents determined to support the cure for breast cancer

(Reno, Nev., October 2, 2008) — After losing two agents to cancer and supporting another's fight, the issue really hits home for the agents of RE/MAX Realty Affiliates. That's why they will be walking to show their support for the Susan G. Komen Race for the Cure at this year's event.

"We're making an exceptional effort this year to make our team larger than it has ever been," said Amy Lessinger, broker and co-owner of RE/MAX Realty Affiliates. "This is a cause that RE/MAX supports at the national level and when the opportunity arises to help local efforts and local people, RE/MAX Realty Affiliates steps up with tremendous energy."

With 71 members recruited, RE/MAX Realty Affiliates currently ranks third in the number of participants and has earned \$4,150 in pledges.

RE/MAX International, a corporate sponsor of the Komen Foundation, will be flying the RE/MAX hot air balloon above the route on the day of the race.

With its "RE/MAX Racing for Life®" slogan, RE/MAX International is proud to be a co-sponsor of the National Series Breast Cancer Survivor Recognition Program at Komen Race for the Cure events, the world's largest series of 5K runs and fitness walks. Komen estimates that more than 1 million people participated in its 2006 races.

RE/MAX contributes pink survivor T-shirts and caps, as well as "In celebration of" and "In memory of" back signs and program banners for every race. RE/MAX associates who are breast cancer survivors or who otherwise have been affected by the disease are encouraged to solicit pledges for their own participation. Corporate representatives host breast cancer survivor recognition tents at the more than 100 events in the United States. RE/MAX Realty Affiliates agents will be present at the survivors' tent during this weekend's event offering encouragement to those still fighting their battle with breast cancer and celebrating those who have won!

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The race will take place at the University of Nevada, Reno campus, on the quad on Sunday, October 5th. This year marks the 10th anniversary for Northern Nevada's Race for the Cure. Registration begins at 7 a.m. and the race begins at 8:30 a.m. Following the race will be a survivor ceremony and awards, and throughout the entire event, guests can enjoy an expo, entertainment and Shop for the Cure®.

Recognized as the second highest producing office by the Northern Nevada Regional Multiple Listing Service, RE/MAX Realty Affiliates has offices in Reno, Carson City and Gardnerville. For more information about becoming an RRA agent, contact Amy Lessinger at (775) 327-9910.

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