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Two RE/MAX Realty Affiliates Agents Earn Prestigious Designations

(Reno, Nev.) Lisa Koch and Penny Reardon, both of RE/MAX Realty Affiliates, were recently awarded individual designations from the National Association of REALTORS®. Koch earned the Graduate REALTOR® Institute (GRI) designation and Reardon received the Certified Residential Specialist (CRS) designation.

Koch obtained the GRI designation after completing 104 hours of classroom instruction, covering subjects such as contract law, professional standards, sales, marketing, finance, property management, environmental issues, housing construction, business planning and risk reduction. Individuals completing the program learn the fundamentals of brokerage and other areas of real estate specialization, allowing them to better serve prospective clients and customers.

Awarded by the Council of Residential Specialists, Reardon earned the prestigious CRS designation based upon her completion of several advanced courses comprising the CRS program. Qualifiers must also demonstrate professional expertise in the field of residential real estate. Reardon is one of among only 38,000 REALTORS® nationwide to earn the esteemed credential.

“We are extremely pleased to have so many dedicated real estate professionals that aspire to such greatness,” said Amy Lessinger, RE/MAX Realty Affiliates Broker/Co-Owner. “At RE/MAX Realty Affiliates, all of our agents are fulltime REALTORS® and we encourage them to pursue designations and higher education because it enables them to grow by advancing themselves in the real estate industry.”

For more information on the GRI and CRS designations, contact the National Association of REALTORS® at (800) 874-6500 or visit www.realtor.org.

About RE/MAX Realty Affiliates:

Recognized by the Northern Nevada Regional Multiple Listing Service, the RRA family of offices is the second highest producing Real Estate agency in northern Nevada. With more than 110 of the most experienced and professional agents in the region, RRA is dedicated to serving the area with a high level of professionalism and outstanding customer service. For more information, contact Amy Lessinger at alessinger@remax.net.

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