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FOR IMMEDIATE RELEASE:

RE/MAX Realty Affiliates owner, Amy Keith Lessinger, named one of Northern Nevada's Top-20 Powerful Women

Reno, Nev. (June 11, 2018) – Amy Keith Lessinger, broker/owner of the RE/MAX Realty Affiliates (RRA), was named one of Northern Nevada's Top-20 Powerful Women for 2018. The Sierra Nevada Powerful Women awards event, hosted by Northern Nevada Business Weekly, honored the region's most successful business-women, including Lessinger, who are helping to shape the future of Northern Nevada.

"I'm honored to have received this award with so many other talented and dedicated businesswomen from our community," Amy Keith Lessinger said. "I strive to use my passion for RRA in a way that positively impacts our agents, clients and the Northern Nevada community as a whole."

Lessinger began her successful career in real estate in 1996 and in 2005 helped to launch RRA in Reno. Lessingers' passion for RRA can be visibly seen through her equally driven and experienced agents who go above and beyond for clients. Since RRA was formed over a decade ago, Lessinger has led her team to rank among the top 50 large brokerages in per-agent productivity in the REAL Trends 500 survey. Lessinger has also been awarded Broker/Owner of the Year for RE/MAX International during her time with RRA and recently led RRA to receive the RE/MAX Southwest Region Brokerage of the Year award for 2017. In addition to RRA's achievements, Lessinger has been a Catalyst Broker for the past seven years, which is limited to only 100 RE/MAX brokers in the country.

This year, the Sierra Nevada Top-20 Powerful Women awards had 7,350 unique participants and 11,924 votes for the 40 finalists. The Northern Nevada Business Weekly recently published their new women's magazine, Sierra Nevada Powerful Women, which focuses on women similar to Lessinger in Northern Nevada who are fostering positive change and influencing the community.

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious [2018 REAL Trends 500 survey](#). For more information, visit www.RenoToTheMax.com

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