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**FOR IMMEDIATE RELEASE:**

**RE/MAX REALTY AFFILIATES AGENT SAM OLSON TO  
SPEAK AT RE/MAX INTERNATIONAL CONVENTION**

**Reno, Nev. (January 16, 2019)** – RE/MAX Realty Affiliates (RRA) agent Sam Olson has been selected to serve on the “Be a Trusted Advisor Consumers Expect” panel at the annual RE/MAX International Convention, R4, being held in February in Las Vegas. Olson will serve as the representative of the National Association of Gay and Lesbian Real Estate Professionals (NAGLREP) discussing the LGBT market and how RE/MAX associates identify and win in a changing consumer marketplace.

“This is the first year that NAGLREP will have official representation at R4, and it demonstrates RE/MAX’s commitment to equality, diversity and education for its associates,” said Sam Olson, RRA agent and member of the President’s Council of the Northern Nevada Chapter of NAGLREP. “This is going to be an amazing event, and I am so proud to represent NAGLREP.”

The panel will feature members from the NAGLREP, National Hispanic Real Estate Professionals (NHREP) and Asian Real Estate Association of America (AREAA), Freddie Mac and RE/MAX LLC speaking and answering questions about their specific marketplaces and the challenges and opportunities each segment represents.

“I am very impressed by Sam’s dedication to his career and helping his clients and peers navigate the landscape through his association with NAGLREP,” said Amy Keith Lessinger, broker/owner RRA.

The Northern Nevada chapter of NAGLREP is one of the largest and most active in the nation with a number of activities and events planned for the coming year.

For more information on RE/MAX Realty Affiliates, visit [www.RenoToTheMax.com](http://www.RenoToTheMax.com), [www.realty-affiliates.com](http://www.realty-affiliates.com) or [www.realtyaffiliatescarson.com](http://www.realtyaffiliatescarson.com).

About:

**RE/MAX Realty Affiliates**, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious [2018 REAL Trends 500 survey](#). For more information, visit [www.RenoToTheMax.com](http://www.RenoToTheMax.com)

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