



Contact: Tiffany East
775.250.8092
tiffany@tiffanyeastpr.com

FOR IMMEDIATE RELEASE:

**RE/MAX REALTY AFFILIATES AGENT SAM OLSON ADVOCATES FOR
THE LGBTQ COMMUNITY IN INTERNATIONAL PUBLICATION**

Reno, Nev. (June 7, 2019) – RE/MAX Realty Affiliates (RRA) agent Sam Olson, team leader with the Olson Group, was recently interviewed by ABOVE magazine on the importance of the Equality Act for LGBTQ homeowners for their article [Serving as an Ally for LGBTQ Real Estate Clients](#). RE/MAX has announced its affiliation with the Business Coalition for the Equality Act. ABOVE is RE/MAX brand’s international publication.

The Equality Act, which would prohibit discrimination based on gender identity and sexual orientation on the federal level in the U.S. – could help change things. RE/MAX recently joined the [Business Coalition for the Equality Act](#), a group of almost 200 leading brands – including Target, Spotify and Under Armour – in support of the bill. The Equality Act was passed by the U.S. House of Representatives in mid-May and is currently awaiting review by the Senate.

Olson says supporting the Equality Act isn’t about choosing a political side – it’s about living up to the Realtor Code of Ethics.

“RE/MAX made a bold statement when the international brand joined the Business Coalition for the Equality Act,” said Sam Olson, team leader with the Olson Group. “It communicates to the world and the LGBTQ associates and homeowners that you are a part of the best real estate network and we support you.”

In the article, Olson cites a recent [study from Iowa State University](#) that finds, “LGBT couples are 73% more likely to have their mortgage application declined, and when they are approved, they are on average paying half of a percent more in fees. That equates to \$86 million the LGBT community paid in mortgage fees in 2018 just for being LGBT.” The article also includes tips from Olson for ways real estate professionals can support LGBTQ clients and help promote diversity in their communities.

Olson is a member of the President's Council of the Northern Nevada Chapter of the National Association of Gay and Lesbian Real Estate Professionals (NAGLREP), one of the largest LGBTQ trade organizations in the U.S. Recently, he was the NAGLREP representative serving on a panel at the RE/MAX R4 Convention in Las Vegas.

"I couldn't be more proud or supportive of Sam's advocacy and passion for helping not only his clients, but the real estate community in understanding the issues and concerns of the inequalities that the LGBTQ homeowners are facing," said Amy Keith Lessinger, broker/owner, RRA. "I am honored to be a part of the RE/MAX brand and its dedication to its associates and homeownership around the world."

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious [2018 REAL Trends 500 survey](#). For more information, visit www.RenoToTheMax.com

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