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FOR IMMEDIATE RELEASE:

RE/MAX Realty Affiliates Agent Shauna Ganes Publishes First Book

Reno, Nev. (October 30, 2019) – RE/MAX Realty Affiliates (RRA) is excited to announce that Shauna Ganes, Reno agent and member of the David Morris Group, has recently published her first book, *Do It and Be Glad You Did: A Not-Stodgy Business Book About What it Takes to Make It in Real Estate*. Ganes, who has over a decade of experience working in real estate, is the first RRA team member to become a published author.

Ganes' book, *Do It and Be Glad You Did*, focuses on the fundamentals for starting and maintaining a successful career in real estate. Her book is an ideal read for those who want to thrive in the field of real estate and will guide readers through four main topics, including: "All the costs to getting setup; how to keep from flaming out in a year or two and stay in business; how to distinguish yourself from the other agents in your area; and the Three P's of Success: Professionalism, Planning and Procedures". Ganes' book is available for purchase on Amazon.

"I was inspired to write the book after seeing the lack of mentorship for new licensees, the low barrier to entry to get into the industry in the first place and the generally low or unfavorable view of real estate agents, despite the incredible amount of work and liability they provide for the public," said Shauna Ganes, RRA agent. "I hope it offers a leg up to those looking to get a real estate license, or who may be newly licensed, to elevate their game, set themselves apart from the herd and thus better the reputation of real estate agents everywhere and provide the best service to the public, while having an excellent experience and career in the real estate industry."

"We are incredibly proud of Shauna's accomplishment of becoming RRA's first published author," said Amy Keith Lessinger, broker/owner, RE/MAX Realty Affiliates. "Her experience and passion as an agent shines through in her book, which provides excellent insight to any new agent looking to thrive in the real estate field."

As the Senior Sales Associate for the David Morris Group, Ganes enjoys working with and educating first-time home buyers as they navigate the home buying process. She also hosts a

podcast by the same name, "Do It and Be Glad You Did", which can be found on all podcast platforms for download, Facebook or at www.shaunaganes.com.

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious [2018 REAL Trends 500 survey](#). For more information, visit www.RenoToTheMax.com

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