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FOR IMMEDIATE RELEASE:

RE/MAX Realty Affiliates Agent Terri Cole Awarded CLHMS and GUILD Status

Reno, Nev. (November 15, 2019) – RE/MAX Realty Affiliates (RRA) Reno office agent, Terri Cole, has been simultaneously awarded the prestigious Certified Luxury Home Marketing Specialist™ (CLHMS) designation and Million Dollar GUILD™ recognition from the Institute for Luxury Home Marketing for her experience and success as a luxury real estate professional. Cole has been a professional REALTOR® for over 30 years and specializes in luxury homes and estates, equestrian properties, commercial properties, and relocation in the Reno, Sparks, and Lake Tahoe areas.

"My commitment to my clients and providing them exceptional service is what motivated me to further my education and experience in the Luxury Market and obtain the CLHMS/GUILD designations," said Terri Cole, RRA agent.

In order to gain the CLHMS™ designation, agents have to complete the Institute's luxury marketing course, be an active member of the Institute, and meet the CLHMS™ Application sales requirements. To achieve GUILD™ recognition, agents need to be an active CLHMS™ designated member and meet or exceed the GUILD™ application sales requirements, which include having three closed transactions that meet the following: the property is residential, each property is a unique address, the sold price is at or above \$1,000,000, and the sold date of both properties are within a 24-month period of each other.

"I'm always impressed by Terri's dedication to furthering her professional education and earning respected certifications like the CLHMS™ designation and GUILD™ recognition in order to better serve her clients," said Amy Keith Lessinger, broker/owner, RRA. "She is a valued RRA agent, and I'm proud to see her continually excel throughout her real estate career."

In addition to holding CLHMS™ and GUILD™ status, Cole holds the distinguished International Presidents Circle Award, which is only awarded to three percent of REALTORS®. For more information on Terri Cole, visit RenoRealEstateTerri.com.

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious 2018 REAL Trends 500 survey. For more information, visit www.RenoToTheMax.com

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