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FOR IMMEDIATE RELEASE:

RE/MAX Realty Affiliates Agent Sam Olson Earns CRS Designation

Reno, Nev. (November 25, 2019) – RE/MAX Realty Affiliates (RRA) is proud to announce that Reno office agent, Sam Olson, recently earned his Certified Residential Specialist (CRS) designation. The Residential Real Estate Council (RRC) uses the CRS designation to recognize top agents in the industry who are dedicated to furthering their professional education and providing top notch service to their clients.

“The training RRC/CRS provides in pricing, client care, business planning, and negotiation set the gold standard for real estate continuing education,” said Sam Olson, RRA agent and Team Leader, Olson Group. “We owe it to our clients to be the absolute best we can be, and to give them the best advice available when they are making huge financial decisions. One of our core values [at RRA] is excellence and RRC/CRS helps us live up to that aspiration.”

Agents must complete one of two pathways in order to earn the CRS designation. The first pathway to designation is the 60/30/30 Program, which requires agents to have completed 60 transactions or made \$30 million in volume over the previous five years and completed 30 hours of RRC Education. The second pathway is the Pro Program, which requires agents to have been a licensed real estate agent for 10 or more years, completed 150 transactions total, and completed 16 hours of RRC Education.

“I’m proud of Sam for always being willing to put in the extra effort, by earning prestigious designations, like the CRS designation in order to better serve our clients,” said Amy Keith Lessinger, owner, RE/MAX Realty Affiliates. “Sam is an excellent agent who represents RRA’s core values.”

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large

brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious 2018 REAL Trends 500 survey. For more information, visit www.RenoToTheMax.com

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