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FOR IMMEDIATE RELEASE:

**Former RE/MAX Realty Affiliates Agent Christy George
Named Director of Culture and Agent Success**

Reno, Nev. (December 12, 2019) – RE/MAX Realty Affiliates (RRA) is thrilled to announce that Christy George, a former RRA agent, is returning to the brokerage after being named the Director of Culture and Agent Success. George is a Reno native and fifth generation Nevadan, bringing with her 25 years of real estate experience to the position. Her expertise as an agent ranges from real estate sales to escrow and title industry. As Director of Culture and Agent Success, George is responsible for intentional company growth, maintaining RRA’s top-notch culture, and providing high-level leadership and professional development training opportunities for agents.

“I’m excited to be back home with RE/MAX Realty Affiliates to promote the amazing culture we have here and offer outstanding support services that will take our agents to the next level of their career, all while delivering our message to the community and other agents looking to become a part of this amazing brokerage,” said Christy George, RRA Director of Culture and Agent Success.

During her successful career as an agent with RRA, George earned the prestigious Certified Residential Specialist (CRS) designation and is a Certified Distressed Property Expert (CDPE). In addition, George was presented with the RE/MAX Hall of Fame award in 2017, given to agents who have earned more than one million dollars in commissions during their time with the company.

“We are so proud to have Christy return to the RRA team in this new position,” said Amy Lessinger, broker/owner, RE/MAX Realty Affiliates. “I have no doubt that Christy’s expertise in the industry and can-do-attitude will only continue to propel our team forward in the coming years.”

For more information on RE/MAX Realty Affiliates, visit www.RenoToTheMax.com, www.realty-affiliates.com or www.realtyaffiliatescarson.com.

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named the RE/MAX Southwest Region Brokerage of the Year. And it ranks among the top 50 large brokerages in per-agent productivity, based on home sales data from 500 top firms in the prestigious 2018 REAL Trends 500 survey. For more information, visit www.RenoToTheMax.com

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