



RE/MAX REALTY AFFILIATES SELLS RENO OFFICE TO RE/MAX GOLD

~Amy Lessinger to Join RE/MAX World as
Vice President of Business Growth and Development for the Western Region~

(August 5, 2020 - Reno, Nev.) – RE/MAX Realty Affiliates today announced the sale of their Reno brokerage to one of the largest and most successful RE/MAX franchises in the world. Recognized as one of the most productive RE/MAX offices in the country, RE/MAX Realty Affiliates consistently ranks in the top 50 franchises, the Reno brokerage has been sold to RE/MAX Gold.

In 2005, RE/MAX Realty Affiliates added the Reno office to the existing full-service offices in Gardnerville and Carson City growing the trio of northern Nevada offices to more than 135 agents. Owners included Amy and Brian Lessinger and John Fisher.

“This is an amazing moment for all of us as we’ve grown our office through some of the hardest economic years of our lifetimes,” said Amy Lessinger, RRA broker/owner. “As one of the most recognized RE/MAX offices in the country, it is the dedication of the agents who have helped us achieve a larger share of the market in addition to a higher standard of success for our clients. The opportunities that are ahead for the agents of RE/MAX Realty Affiliates are limitless.”

“I am so excited to welcome the Reno RE/MAX Realty Affiliates agents to the RE/MAX Gold family and to be adding northern Nevada to our network,” said James O’Byron, CEO of RE/MAX Gold.

Craig Boltman, Managing Broker of the Reno office, will take over as Broker of Record and work alongside the incredible leadership team and staff already in place at RRA to ensure a seamless transition. John Fisher and Phil Reith will continue to oversee the daily operations of the Gardnerville and Carson City offices, respectively.

With the sale comes the announcement that Amy Lessinger will join RE/MAX World Headquarters as Vice President, Business Growth and Development for the Western States Region. In her new role, Lessinger will lead regional operations and franchise support in 15 states working from the Reno RE/MAX Gold office.

“I am so excited to work on a more strategic level to help RE/MAX franchises leverage the power of the worldwide brand and grow their brokerages and the network,” said Lessinger.

With more than 25 years of experience, RE/MAX Gold is the number one franchise worldwide with 94 locations, more than 2,000 agents and 2 states. This change brings a real estate powerhouse to northern Nevada giving agents broader resources, a robust referral network, dedicated support, relevant education and tools for future growth. Founded in 1994, the brokerage continues to be locally owned and locally led.

For more information about RE/MAX Gold, visit the [website](#).

About:

RE/MAX Realty Affiliates, a locally owned and operated RE/MAX franchise, was recently named one of the Top 50 US brokerages in the 2020 REAL Trends Report and placed in the top 500 rankings in the Swanepoel Mega 1000 Rankings. The prestigious rankings are based on transactions sides and sales volume. For more information, visit our [website](#).

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